

WE HAVE INSTALLED AN UP-TO-DATE  
SODA FOUNTAIN AND ARE SERVING

## ICE CREAM

SUNDAES  
SODAS

And everything good to eat in our line. Bring in  
your best girl and give us a trial. You'll come again.

## People's Drug Store

Estancia, N. M.

Prescriptions Carefully Compounded Day or Night

We are Giving Away  
a beautiful

## ALLIGATOR HANDBAG

Come to our Store and ask about it  
TERMS EASY

Estancia Drug Company

Prescription Druggists

## Woven Wire Fences

Rabbit Proof, 28 inches high  
Woven in place 30c per rod

A. W. LENTZ

Four miles southwest

## The Estancia News \$1.50

**WANTED A RIDE AGENT**

Wanted a ride agent for the Estancia News. The agent must be a resident of Estancia, N. M., and must be able to sell the paper. The agent must be able to collect the subscription money and must be able to deliver the paper to the subscribers. The agent must be able to work on his own and must be able to handle the business of the paper. The agent must be able to work on his own and must be able to handle the business of the paper. The agent must be able to work on his own and must be able to handle the business of the paper.

**HEDGETHORN PUNCTURE-PROOF**

**SELF-HEALING TIRES**

A SAMPLE PAIR TO INTRODUCE, ONLY

These tires are made of a special rubber compound that is self-healing. They are puncture-proof and will last for a long time. They are available in all sizes and for all types of vehicles. They are a great investment for anyone who wants to save money on tires.

## A Record Breaker

Over 600 Pairs of Shoes Sold Since the Sale Began  
MONDAY

We will put 1,000 pairs of Shoes on Sale. This will include all the latest styles. Now is the time to buy Shoes for the whole family at Prices that defy Competition

LADIES PATENT LEATHER SHOES, worth	\$3.50 and \$4.00, Sale Price	\$1.65 to \$2.15
LADIES VICI and COL CALF	2.00 and 3.00, "	1.15 to 1.85
MISSES SHOES, all kinds	1.25 to 2.50, "	75 to 1.75
CHILDRENS SHOES, all kinds,	1.00 to 2.00, "	70 to 1.00
MEN'S SHOES, all kinds	1.50 to 5.00, "	1.00 to 3.00
BOYS' SHOES, all kinds,	1.25 to 3.00, "	90 to 2.35

## WILLARD MERCANTILE COMPANY

Wholesale and Retail Everything

Willard, "The Hub City" New Mexico

### Wearing Out the Soil

"Our land is wearing out," said many of our farmers. "The soil is becoming so poor that it will never produce again." But this is not true. The soil is not wearing out. It is only being used up. And it can be renewed.

But when you hear of a man taking a job of virgin soil and finding it so poor that it will never produce again, you will think of the soil that is being worn out.

A most impressive illustration of this very thing recently came under the writer's personal observation. A few miles from Carlsbad in southern Illinois.

A man who had been in the land for 120 years said that he had never seen the land so poor as it is now. He said that the land was once so good that it would produce anything. But now it is so poor that it will never produce again. He said that the land was once so good that it would produce anything. But now it is so poor that it will never produce again.

The last wheat crop was two bushels per acre. Probably less than ten bushels of corn per acre were raised there this year. The land can be brought back to its former state if it is given the proper treatment.

A nearby farmer has 40 bushels per acre of corn. He said that he had never seen the land so good as it is now. He said that the land was once so good that it would produce anything. But now it is so poor that it will never produce again.

For any real farming, that contented man who is happy and contented, this land has been ruined. It will never be the same again. It will never be the same again. It will never be the same again. It will never be the same again.

The owner can never "build up" such land. The utmost he can do is to "live" on it. He has not even a chance to "live" on it. He has not even a chance to "live" on it. He has not even a chance to "live" on it.

Now every intelligent farmer is beginning to see that what is being done is not the way to improve the land. It is only the way to ruin it. It is only the way to ruin it. It is only the way to ruin it.

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The Most Complete Line of Wash Goods Ever Displayed in This Locality

Plain and Printed Calicos of all descriptions, Fine Dress Percales, Apron and Dress Gingham, Bleached and Unbleached Muslins

## Our Line of Colored Wash Fabrics

Was never so extensive as it is this year. There were never so many new patterns nor so many good values. We are anxious to show you the values we are offering. We'll be glad to give you samples if you request them. You will also find in our store a **DEPENDABLE LINE OF APRON AND DRESS GINGHAMS**. We never were able to offer such a complete line before. It is to your best interests to investigate these values.

**PLAIN AND PRINT CALICOS.** Our purchases were particularly fortunate in this line. The concessions we secured are noticeable in our prices to you. No better values were ever offered you, no better goods were ever sold at the prices we ask.

## Hughes Mercantile Co.

Estancia, New Mex.

Illinois, but in the United States

"If we shall succeed in discovering and applying the general principle of the system of farming that will restore the soil to its former fertility and permanently increase the productive capacity for these lands, it will be the first time in the history of the world that the soil has been brought back to its former state."

This is a very important statement. It is a statement that is worth listening to. It is a statement that is worth listening to. It is a statement that is worth listening to. It is a statement that is worth listening to.

The important statements to be considered are as to the character of the lands, and it is considered unnecessary that witnesses be acquainted with the applicant.

You are, therefore, instructed that in cases where the witnesses are not acquainted with the applicant the corroborating affidavit may be modified to read as follows, to wit:

We, of the County of \_\_\_\_\_, State of \_\_\_\_\_, do solemnly swear that we are well acquainted with the lands described in the above application, and personally know that the statements made by the applicant relative to the character of the said lands are true.

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You will give publicity to these instructions and advise officers qualified to administer oaths in such cases in your district.

Very respectfully  
Fred Dennett,  
Commissioner.

Approved May 24, 1909  
R. A. Ballinger,  
Secretary.

V LLEY VIEW

Mont Comer is quite ill at this time.

Elmer Lutz went to Estancia Saturday.  
Wilbur McHann was in Moriarty

Monday.  
J. M. Wiggins is drilling a well this week.

J. H. Brantley was in McIntosh Saturday.

F. J. Curle had business in the county seat Saturday.

Several of our people went to Albuquerque Monday.

Miss Ila Edison visited Miss Maude Wheeler Saturday.

H. W. Rowe and O. W. Bay were Estancia visitors Saturday.

Wheeler & Dickerson attended to business matters in Estancia Monday.

Mrs. G. E. Wheeler visited with Mrs. Kellogg Sunday evening.

Quite a crowd attended the Celebration in Estancia from this neighborhood.

Showers again today, as we have had for the past nine days, but no general rain yet. However we are expecting it soon.

Edwin Kirkham, who lost a team of mules last week, recovered them over on the Pecos, east of here. He crowded the thieves so closely that they were compelled to turn them loose.

Pinealve, carbolicized, thoroughly healing and cleansing, antiseptic, soothes and stops pain. Sold by Peoples Drug Store.